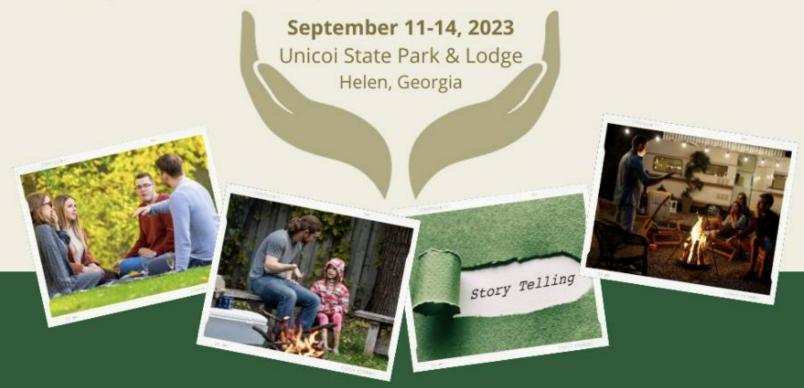
# NATIONAL ASSOCIATION OF STATE PARK FOUNDATIONS

# 2023 Annual Conference Telling the Stories of Our Parks, Forests, and Trails



## **AGENDA**

Monday, September 11

Noon to 5 pm

Registration Table Open

7 to 9 pm

Evening Meet & Greet Reception; Cash Bar

#### **Tuesday, September 12**

9 am Welcome & Introductions

Damon Kirkpatrick, CEO, Friends of Georgia State

Parks & Historical Sites

9:45 am **Opening Plenary: Forming Deep Connections** 

Through Creativity & Storytelling

Mike Brown, Founder, <u>Brainzooming</u>

10:45 am **Break** 

11 am Concurrent Breakout 1: Florida's Greener Initiative

Julia Gill Woodward, CEO, and Tammy Gustafson, Board President, Florida State Parks Foundation

**Concurrent Breakout 2: Forming New & Unique** 

**Partnerships** 

Marci Mowery, President, Pennsylvania Parks &

**Forests Foundation** 

Damon Kirkpatrick, CEO, Friends of Georgia State

Parks & Historical Sites

Noon Lunch Topic: I Love My State Parks Week

John Floberg, Executive Director, Washington State

**Parks Foundation** 

1:15 pm Concurrent Round Table 1: Customer Relationship

Management (CRM) Software

Moderator: Pam Metzger, PA Parks & Forests

**Foundation** 

Concurrent Round Table 2: Building Chapters &

**Friends Groups** 

Moderator: Will Coté, Parks & Trails New York

2:15 pm State Parks within a National Network of Old-

**Growth Forests** 

Dr. Sarah Adloo, Executive Director of the Old-Growth

Forest Network

3:30 pm Time to Explore Unicoi State Park and/or

Oktoberfest in Helen, GA!

Dinner on your own

# Wednesday, September 13

8:45 am	Welcome & Overview of the Day
9 am	Overcoming Burnout Through Mindfulness and Yoga Charlene Hammersen, Owner, Yonah Yoga
10:15 am	Break
10:30 am	Panel Discussion: Ways to Get All Terrain Wheelchairs into Your State Park System
	Michelle O'Kelly, Fund Developer, Michigan Department of Natural Resources
	Seth Miller, Executive Director, Oregon Parks Forever
	Melanie Dunn, Manager, Aimee Copeland Foundation
Noon	Lunch & Track Chair Demo
1:30 pm	COVID's Lasting Impacts on State Park Visitation Chase Perren, graduate student, University of Georgia
2:30 pm	Sharing Your Stories Mike Brown, Founder of Brainzooming
3:30 pm	Break
3:45 pm	Resource Sharing Time Discuss your challenges, opportunities, lessons learned, and best management practices with your fellow conferencegoers.
~4:30 pm	Break
	Tour of local historical site
	Dinner and dancing at site

### Thursday, September 14

8:45 am Welcome & Overview of the Day 9 am **Simplified Fundraising Planning for Small Nonprofits** Chad Barger, CFRE, Owner, Productive Fundraising 10 am **Concurrent Roundtable 1: Recruiting & Retaining Board** Members Moderator: Marci Mowery, PA Parks & Forests Foundation Concurrent Roundtable 2: Diversity, Equity, and Inclusion (DEI) Efforts Moderator: Tasha Ferris, PA Parks & Forests Foundation 11 am **Closing Session: Telling Your Stories Back Home** Mike Brown, Founder of <u>Brainzooming</u> 11:45 am Wrap-up & Goodbyes See you Next Year!